Mario Morera

AI Automation & Operations · Technology orchestrator

AI AGENTS | AUTOMATION & CRM | WEBSITES | AI CONTENT

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PROFILE

I orchestrate technology for businesses and teams: websites, automations, AI agents and AI content. I design and connect the website, the CRM and the workflows, and I coordinate tools and AI models so they work together.

I like understanding what a project needs, agreeing on priorities and building solutions people can use and maintain. I bring development skills, visual judgment and direct communication throughout the work.

SKILLS

AI agents: Claude, GPT and Gemini; MCP; coordinating several agents with tasks, review and handoff in my own workflow.

Automation & CRM: GoHighLevel, n8n, REST APIs and webhooks; forms, calendars, pipelines and sales follow-up.

Web: Next.js, React, TypeScript, Tailwind CSS, Supabase and PostgreSQL; bilingual sites and responsive design.

AI content: Posts and video with language and image models and code-based editing (Remotion), with human review.

EXPERIENCE

MMORERA | AI Automation & Operations (independent) Jan 2023 - present

- Build websites, automations and agents for service businesses; connect forms, bookings and CRM with GoHighLevel, n8n, APIs and webhooks.
- Define scope, checks and handoff documentation; coordinate AI models and tools in day-to-day work.

AVLIS | Web Developer Apr - Nov 2025

- Web development for the company.

SELECTED WORK

Fenix Medical Center
Bilingual Next.js website with booking connected to GoHighLevel.

L&B Elite Wash & Detail
Vehicle-based quote and booking synchronized with GoHighLevel through webhooks.

New Brothers Barbershop | Personal demo
Demo with sample data: bookings, a custom Supabase CRM and an assistant with a knowledge base.

EDUCATION & LANGUAGES

Upper-secondary education in Journalism / Social Communication. Native Spanish; conversational English.

AVAILABILITY

Full-time or projects. Remote (UTC−3).